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FRIDAY, NOVEMBER 11, 2011

## Celebrating Hamilton Businesses - Triple R's Inc.



Please join us as we celebrate local businesses in Hamilton. Enjoy our chat with Bobby Assadourian of Triple R's Inc.

1. Tell us about Triple R's Inc. How long have you been in business, where are you located and what services do you offer?

Triple R Inc. is a Hamilton based General Contracting Home Improvement Business, our most important and initial service is Listening..... We actually listen very carefully to what our customers tell us, offer our advice, explain all alternatives and options and then finish by "putting everything in writing"!

Home Improvements are not like going to the corner store and buying a chocolate bar..... at times it can be a very complicated process that involves multiple choices in building materials, I like to call it.... Poor, medium and right to the best in quality of building materials then there is contractor license requirements, liability insurance, WSIB (work place safety Insurance Board) coverage, city building permits, who is responsible for them, homeowner or contractor?

I have spent nearly fifteen years working as a laborer and tradesman in this industry

before starting my company Triple R Inc. What I learned in that time was that although many of my past construction employers were very good trades people, however they were also very poor communicators and that always led to unsatisfied homeowner's! Most of them felt they were too good to spend some time with a broom and dust pan at the end of the day to leave the customers home clean. These were the two founding principles that I have used to build my reputation on: ultimate communication skills and keeping and leaving all my customers homes spotless.

Our services include most indoor and outdoor residential repairs and renovations..... for the complete list please visit our company website [www.triplerinc.ca](http://www.triplerinc.ca)

## 2. What makes you and your business unique? What is your competitive edge?

In a nutshell, what makes my business unique is the following simple fact, "I do exactly as I say!" That statement should not be taken very lightly! In today's business world and especially and sadly enough in our very own community of Hamilton where home improvement contractors "do not do as they say". Home owners know exactly where they stand with me, from the initial first phone call and right to the job completion, they can practically set their wrist watches to my timelines. I have never been know for "sugar coating" anything! I tell it as it is, no matter how much it may hurt people. When homeowners deal with me they get the following in my combined experiences: Fifteen year experienced multi tradesman, nine year General Contractor, former home improvement radio show host, home improvement column writer, home improvement co author and book publisher of my March of Dimes sponsored home improvement book which is available in Hamilton's Eastgate Square, look for it in the Coles book store. Over that last few years I have switched gears so to speak and now spend a lot of my times doing something that I truly love..... teaching Hamilton residents how "to do it themselves"..... via my small renovation segments on Hamilton Life, airing on channel 14 every Thursday evening and also through my new half hour JUST ASK BOB Home Improvement series airing every Monday evening also on channel 14.

I am very proud to be on this special channel every week, it is truly a Hamilton Community television station in its entirety, for the city of Hamilton by a real Hamilton Contractor, teaching our homeowners DIY skills that will stay with them for a lifetime!

## 3. What is it about Hamilton that encouraged you to have a business here and to be involved in the community?

I was born and raised in our great community of Hamilton and have the utmost of respect for its beautiful and historic building architecture. For the past nine years homeowners have welcomed me into their homes with open arms. My family resides here, my two beautiful boys were born here and it's the perfect place to keep my business and to continue to work each and every day.

## 4. What is your business philosophy and how has that found expression in what you

do?

My business philosophy has always been about educating people, I have always said that my best customers are the ones that have done their research before calling in the contractor for the quote. This philosophy has now found expression in what I do each and every week on television where I strive to teach people DIY skills.

5. How can Hamiltonians contact you? (website? Email? Phone? other?)

Bobby Assadourian

[www.triplerinc.ca](http://www.triplerinc.ca) (289) 649-0106

6. Is there anything else you would like Hamiltonians to know about you, your initiatives or Triple R?

Watch us on T.V.....

Listen to our radio show.....

Read our Home Reno Columns.....

[www.triplerinc.ca](http://www.triplerinc.ca)

(289) 649-0196

Thank-you Bobby!

Are you a true blue Hamiltonian who would like to showcase your business here? Simply email us at [admin@thehamiltonian.info](mailto:admin@thehamiltonian.info) for consideration. The Hamiltonian is not for profit and receives no revenue from these features.

